

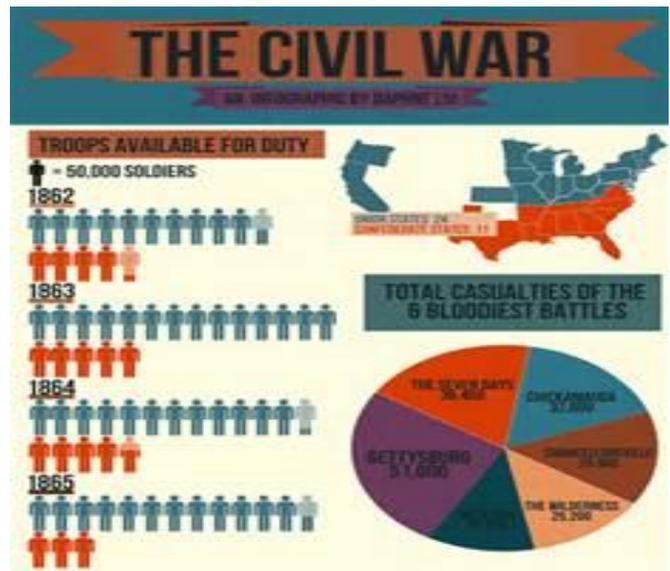
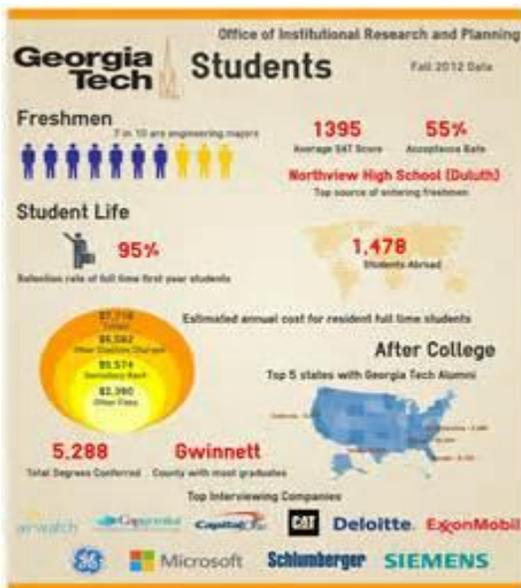
CREATING AN INFOGRAPHIC

ASSIGNMENT

What is an Infographic?

1. A visual explanation which can help you understand information easily.
2. It's visual , sometimes integrates words and fluid in a dynamic display.
3. It is completely self explanatory.
4. It's universally understandable.
5. Communicate in an engaging way.
6. Present large amounts of data meaningfully.
7. Reveal hidden facts for the viewer.

Samples



Criteria for Project

You Must Include:

1. A headline related to the standard.
2. Factual and accurate information on the subject.
3. A chart or graph of some sort depicting information (data/facts).
4. Graphic objects/pictures/shapes which support the content and/help viewers understand the infographics.

Assignment

- Your teacher will assign a topic of study based upon Social Studies standards.
- Have students research the topic and try to seek out differences, statistics, and data. Infographics aim to allow the reader to draw conclusions.
- Compile all data.
- Draw a rough sketch of the infographic.
- Decide on a web tool to use in order to create project.
- Make sure to cite all sources!

Infographic Creation Using Piktochart:

1. Either download app or go to <http://piktochart.com>
2. Create an account:
3. Click *log in* in the upper right hand corner, then click *create an account*.
4. Choose one of the themes to use and begin editing.

Rubric

Category	4	3	2	1
Content	Covers topic in depth with details and examples. Subject knowledge is excellent	Has essential knowledge about topic. Subject knowledge appears to be good.	Has essential information about the topic but has 1-2 factual errors.	Content is minimal OR there are several factual errors.
Graphics	All graphic related to topic and make it easier to understand	All graphic related to topic and most make it easier to understand	All graphic related to topic.	Graphics do not relate to the topic.
Attractiveness	Makes excellent use of font, color, graphics to enhance presentation.	Makes good use of font, color, graphics to enhance presentation.	Makes excellent use of font, color, graphics to enhance presentation but are visually distracting.	Use of font, color, graphics to enhance presentation but often distract from content.
Peer Reflection	Provided positive and constructive comments to 5 peers.	Provided positive and constructive comments to 3 peers.	Provided positive and constructive comments to 2 peers.	Provided positive and constructive comments to 1 peer.